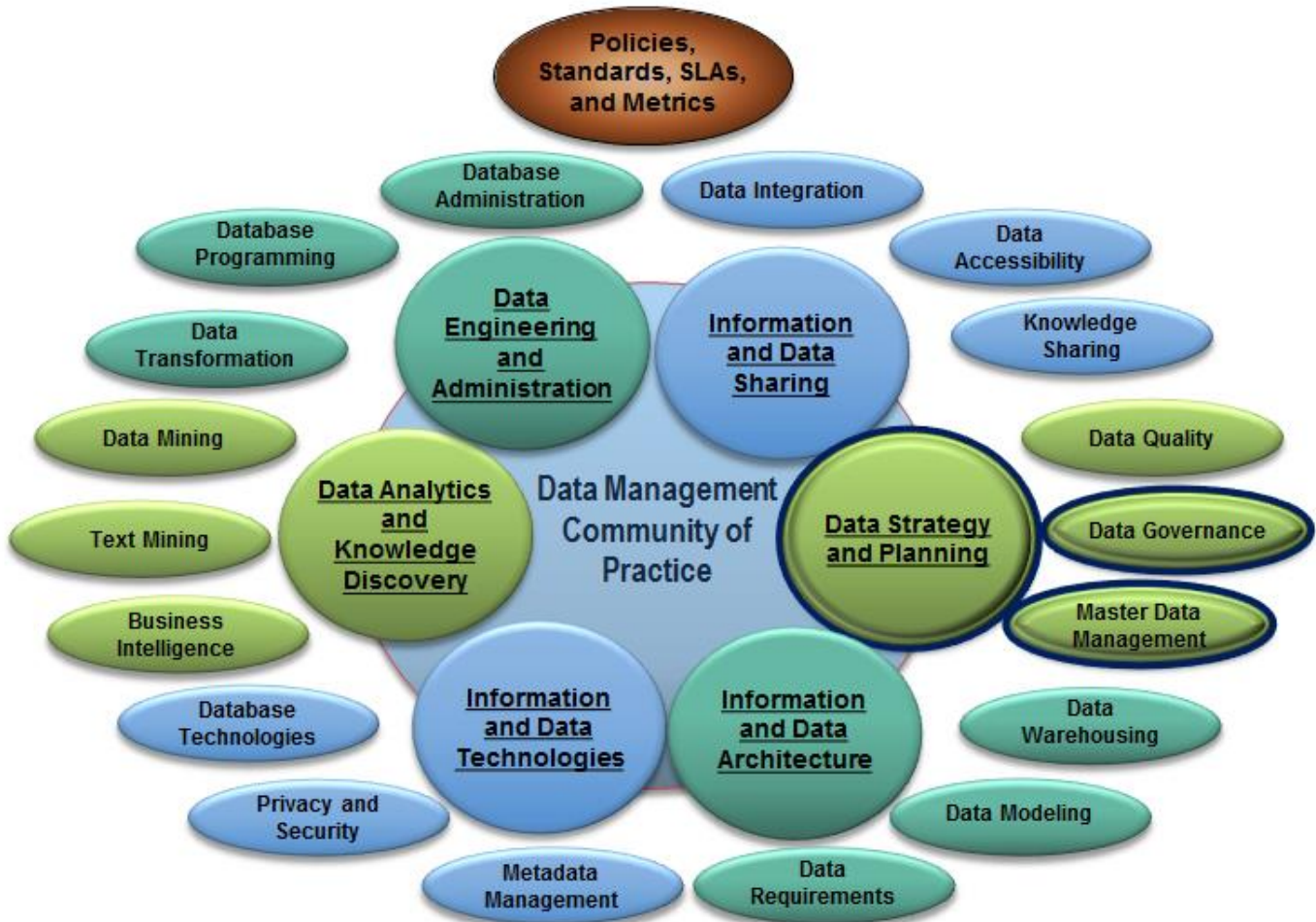


MITRE Master Data Management & Data Governance

Technical Exchange Meeting



Thursday, September 19
8:00 AM – 12 PM
MITRE

Sponsored by MITRE Data Management Community of Practice

For additional information, please contact Mike Fleckenstein, fleckenstein@mitre.org; Lorraine Fellows, lfellows@mitre.org; or Anne Kling, akling@mitre.org; Linda Peng, lpeng@mitre.org

MITRE MDM & Data Governance TEM Agenda

Agenda

Thursday, September 19

8:00 AM – 12 PM

MITRE Rappahannock Building, Room 1F605
1550 Westbranch Dr, McLean, VA 22101

VTC Baltimore, Bedford, and Quantico;

Lync Dial In 703 983 2020

Conference ID: 5376233

<https://meet.mitre.org/r-1f605/K6SY8GG3>

8:00 a.m. – 8:20 a.m.

Registration
Continental Breakfast

8:20 a.m. – 8:30 a.m.

Welcome
Opening Remarks

8:30 a.m. – 9:15 a.m.

You Have Data Governance Bodies – What's Next?
Lorraine Fellows, MITRE Data Management Community of Practice

9:15 a.m. – 9:30a.m.

Mingle Session
Facilitated mingle session on inroads in MDM & Data Governance by Participants

9:30 a.m. – 10:15 a.m.

Case Study: Master Data Management
Dr. Daniel Parker, Product Director AESIP Hub, Army

10:15 a.m. – 10:30 a.m.

Break

10:30 p.m. – 11:15 p.m.

Embracing Open Data at US Treasury
Marcel Jemio, Chair, Fiscal Service Data Stewards, Bureau of Fiscal Service, Treasury

11:15 p.m. – 11:30 p.m.

Closing Remarks

MITRE Master Data Management – TEM Abstracts

You Have Data Governance Bodies – What's Next?

Data Governance is a necessary prerequisite to ensure the future success of increasingly data-centric organizations. Having one or more data governance bodies is a good start but doesn't guarantee a well-functioning, data-driven culture. Whether you've just established data governance bodies or you are having trouble gaining momentum, this session will introduce an approach with actionable steps to move your data governance program forward. In this session you will learn about:

- Establishing or formalizing a Data Governance Operations office
- Defining data management principles as a starting point to culture
- Identifying Data Stewards in an achievable fashion
- Identifying authoritative sources in an achievable fashion
- Determining how formal you want to be

Case Study: Master Data Management

Material Master Data: AESIP Hub is updated every six hours. We are the Army's authoritative source for all material master data. We provide material master query services for end users and distribute varying components of the material master catalog to legacy and modernized systems across DoD. The most recent release of material master in December 2012 added the non-standard material process to the AESIP Hub MM suite.

Customer Master Data: This capability has been in Production since November 2007. AESIP Hub is a trusted data source for customer master data. The HUB creates and maintains Army customer and address information and aggregates and stores data from other non-Army sources so that we are able to provide a single consolidated view to trading partner systems.

Vendor Master Data: This capability is updated monthly and has also been in Production since November 2007. AESIP Hub is a trusted data source for vendor master data. AESIP also aggregates and stores data from other non-Army sources. We are able to provide a single consolidated view of vendor data to trading partner systems.

Case Study: Embracing Open Data at US Treasury

As global research clearly states, there is a strong correlation between the use of international industry standards and economically strong industries and countries. Also, there is a strong value added benefit for relying on international industry data standards in public sector financial management. As countries continue to respond to the financial crisis, they continue to embrace transparency and open government principles – in fact, by the end of 2012, 28% of all countries worldwide have endorsed open government principles and the use of international industry data standards. With the private sector having witnessed enormous economic gains in using industry standards securely and efficiently, the US Federal Government is shifting towards becoming an information-centric organization, embracing the strategic and tactical value of the primacy of data, and emphasizing the importance of using international industry standards.

The focus of this presentation will be to address the global demand for data, the federal government-wide and Treasury strategic goals, and the operational activities that the Bureau of Fiscal Service has invested in to capitalize upon the primacy of data towards becoming an information-centric organization.

MITRE Master Data Management TEM Speaker Profiles



Lorraine Fellows

Principal Information Systems Engineer

Lorraine Fellows is a Principle Information Systems Engineer with MITRE Corp. She is an experienced data management consultant in the areas of data governance, enterprise data architecture, data strategy, master data management, and data warehousing. She has worked in the government, financial services, military, telecommunications and manufacturing sectors. Lorraine can be reached at lfellows@mitre.org or at (703) 983-9725.



Dr. Daniel Parker

Product Director, AESIP HUB

Dr. Daniel C. Parker leads the Army's Enterprise Systems Integration Program (AESIP) Hub. He is responsible for integrating Army business processes by providing a single source for Enterprise Resource Planning (ERP) enterprise hub services, centralized master data management as well as business intelligence and analytics. In his previous assignments, Dr. Parker served as the Deputy Product Director and Director Technology Logistics for AESIP. Prior to his assignment at AESIP, Dr. Parker architected, re-engineered business processes, and lifecycle strategy development and planning for major programs (often in excess of \$1B) for the Army and was a logistician in the U.S. Army for 14 years. He was additionally at the U.S. Naval Test Pilot School in which he led and flew experimental and engineering flight test programs. Dr. Parker holds a Ph.D in Business Systems, a Master's of Science in Business Administration and Logistics Management, a Master's degree in Business Administration, a Bachelor of Science in Business Administration, and a Bachelor of Science in Transportation and Traffic Management.



Marcel Jemio

Chair, Fiscal Service Data Stewards, Bureau of Fiscal Service, Treasury

Mr. Jemio is currently Chair, Fiscal Service Data Stewards at the Bureau of Fiscal Service, which is part of the US Department of Treasury. In this capacity he is leading the charge to embrace and steward international standards as part of the Treasury's data governance efforts. Mr. Jemio is a seasoned thinker on enterprise data management and community data exchange. He has participated in various data governance groups as a voting member or invited data expert. Mr. Jemio has spoken about the importance of data management in various communities both within the government and in the private sector.